

TOLEDO STATE HOSPITAL CEMETERY RECLAMATION PROJECT
STRATEGIC PLAN: 2014 – 2019

Initial adoption October 9, 2014

Introduction

The enclosed Strategic Plan is intended as a living document. It will be subject to frequent and critical review and its details will be revised as needed to ensure that we honor its ultimate purpose, which is to define where we are going as a project and how we propose to get there. The Master Plan contains the overall goals of the Toledo State Hospital Cemetery Reclamation Project, and is intended as a summary and commitment to our purposes and goals.

The body of the Strategic Plan contains a blueprint of how we will accomplish our purposes and goals, the associated measurable objectives, the strategies to attain them, and the committee person that is primarily responsible for implementing and monitoring progress.

Timelines:

Many parts of this plan are already in progress. Although this plan will be formally adopted as 2014 draws to a close, a working document has been in use and consequently the timelines for Year One Objectives stand.

Year One Objectives are to be completed by December 31, 2014
Year Three Objectives are to be completed by December 31, 2017
Year Five Objectives are to be completed by December 31, 2019

Annual objectives are those that have been in progress for some time, and will continue with annual evaluation.

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GOALS

Cemetery Preservation

GOAL 1: Locate and preserve grave makers

GOAL 2: Preserve and enhance the landscaping in Toledo State Hospital Cemeteries

GOAL 3: Improve the accessibility of cemeteries

GOAL 4: Improve the appeal of cemeteries

GOAL 5: Create and maintain memorials and other informational enhancements

Research and Records

GOAL 6: To explore and preserve the history of Toledo State Hospital and those who received treatment, lived and worked there

Community Education and Awareness

GOAL 7: To educate the community about Toledo State Hospital and those interred in its cemeteries

GOAL 8: To educate the community and reduce the stigma surrounding mental health, disability and addiction issues

GOAL 9: Develop the Archives Room into a public, permanent Toledo State Hospital Museum dedicated to the collection, preservation, and interpretation of artifacts and documents related to the history of the Toledo State Hospital

Fundraising

GOAL 10: Create new revenue streams to support the cemetery maintenance and enhancements contained in the Strategic Plan